

represents according to said output brightness characteristic, the image display method comprising the step of:

A3  
CONT. setting said output brightness characteristic so that a rate of change, which represents a change in a logarithmic value of said output brightness with respect to a change in said input image signal value, in a low signal value region of said image signal becomes smaller than that in an intermediate and high signal value region of said input image signal.

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15. (Amended) In an image display unit, which comprises a brightness circuit having an output brightness characteristic in which a logarithmic value of an output brightness becomes smaller as a value of an input image signal becomes larger, for displaying a visible image that said input image signal represents according to said output brightness characteristic,

A4 the improvement wherein said output brightness characteristic in said brightness circuit is set so that a rate of change, which represents a change in the logarithmic value of said output brightness with respect to a change in said input image signal value, in a low signal value region of said image signal becomes smaller than that in an intermediate and high signal value region of said input image signal.

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